



# Optimizing Parcel Shipping for Large, Oversized, and Heavy Packages with Reveel

Strategic Solutions for  
Dimensional Weight Challenges  
& Specialized Handling





Manufacturers that ship large, oversized, or heavy packages face unique challenges in managing parcel shipping costs. Carriers impose higher shipping rates, dimensional weight (DIM) pricing, and complex surcharges, making it difficult to control expenses. With rising shipping costs and evolving carrier policies, manufacturers need advanced tools to optimize their shipping strategies and maintain profitability.

Reveal's Shipping Intelligence Platform empowers manufacturers with data-driven insights, cost-saving strategies, and contract optimization to help manage parcel shipping spend effectively. Learn about the challenges associated with oversized and heavy shipments and how Reveal's solution provides the necessary visibility and control to minimize costs and improve efficiency.

# Challenges in Parcel Shipping for Large, Oversized, and Heavy Packages

Manufacturers shipping oversized or heavy parcels face several critical challenges, including:

## 1. High Shipping Costs & Surcharges

- Carriers impose dimensional weight (DIM) pricing, significantly increasing shipping costs for large packages.
- Oversized package fees and additional handling surcharges can drastically impact total shipping expenses.
- Fuel surcharges further compound costs for heavy shipments.

## 2. Carrier Restrictions & Limited Service Options

- Many carriers have strict size and weight limits, requiring manufacturers to use expensive freight options instead of parcel shipping.
- Limited carrier options result in reduced negotiating power and increased dependency on specific service providers.

## 3. Inefficient Cost Management & Lack of Transparency

- Hidden fees and unpredictable rate increases make it difficult to forecast shipping costs accurately.
- Without real-time analytics, manufacturers may overspend by selecting suboptimal shipping methods.

## 4. Delivery Delays & Handling Issues

- Oversized shipments often require special handling, increasing the risk of delays and damages.
- Late deliveries can disrupt supply chains, impact customer satisfaction, and lead to increased returns and reshipping costs.

## 5. Freight vs. Parcel Decision-Making

- Determining whether a package should be shipped via parcel or freight can be complex without proper data analysis.
- Misclassifying shipments can result in excessive costs or service inefficiencies.

## 6. A Culture of Innovation that Benefits Shippers

- Reveel fosters a culture of continuous innovation, ensuring that shippers always have access to cutting-edge technology solutions for parcel shipping management.
- By leveraging advanced technology, machine learning, and data analytics, Reveel helps manufacturers stay ahead of changing carrier policies and market trends.
- This commitment to innovation enables companies to proactively manage costs, improve efficiencies, and enhance the overall shipping experience.

# How Reveel Helps Manufacturers Optimize Oversized & Heavy Parcel Shipping

Reveel's Shipping Intelligence Platform provides manufacturers with the tools needed to optimize parcel shipping spend, improve operational efficiency, and reduce costs. Key benefits include:

## 1. Advanced Parcel Shipping Analytics

- Real-time visibility into shipping costs, carrier surcharges, and inefficiencies.
- Custom reporting to track trends, monitor service levels, and optimize shipping strategies.

## 2. Carrier Contract Management & Optimization

- Identifies costly surcharges, DIM weight inefficiencies, and hidden fees.
- Helps manufacturers negotiate better rates with carriers for oversized and heavy shipments.
- Ensures compliance with contract terms and service-level agreements (SLAs).

## 3. Parcel Audit & Cost Recovery

- Automated audits detect billing errors, incorrect DIM weight charges, and overcharges.
- Lost and damaged claims processing ensures manufacturers recover costs from carriers.
- Carrier rate audits verify accurate billing and identify potential cost-saving opportunities.

## 4. Service Level & Mode Optimization

- Provides data-driven recommendations on whether to use parcel or freight based on shipment dimensions, weight, and cost-effectiveness.
- Identifies the most cost-efficient shipping services while maintaining delivery speed and reliability.
- Reduces unnecessary expedited shipping expenses by optimizing delivery routes and transit times.

## 5. Supply Chain Resilience & Disruption Management

- Predictive analytics help manufacturers assess potential shipping risks and develop contingency plans.
- Proactively adapts to changes in carrier pricing, transit times, and service availability.



#### CASE STUDY

## How a Manufacturer Reduced Shipping Costs by 22% with Reveel

A leading industrial manufacturer faced rising shipping costs due to oversized package surcharges and DIM weight pricing. After implementing Reveel's platform, they achieved:

- A **22% reduction** in shipping costs by optimizing carrier selection and contract terms.
- **Better compliance with carrier agreements**, reducing unexpected fees.
- **Improved shipping efficiency**, leading to a **30% decrease in delivery delays** for large packages.

# It's Time To Optimize Your Parcel Shipping Spend

Manufacturers shipping large, oversized, or heavy parcels face mounting challenges in cost management, carrier selection, and service optimization. Reveel's Shipping Intelligence Platform provides actionable insights and automation tools to help businesses control shipping expenses, improve carrier negotiations, and ensure timely deliveries.

By leveraging Reveel's technology, manufacturers can gain full visibility into their shipping operations, reduce unnecessary costs, and enhance supply chain efficiency—ultimately increasing profitability and customer satisfaction.



For more information on how Reveel can help your manufacturing business optimize oversized parcel shipping, visit [Reveel's website](#) or contact us for a consultation.

Get a Demo



# The leading Shipping Intelligence™ Platform that enables companies to level the playing field with FedEx and UPS

With over 17 years of parcel agreement management expertise and more than \$2+ billion in parcel spend under management, we provide actionable insights to make smarter business decisions and give you peace of mind. Leverage the power of data science and peer comparison data to capture significant ROI and improve your competitive advantage.



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