



# Optimizing Parcel Shipping for Pharma & Life Sciences with Reveel

Temperature-Controlled  
Logistics & Regulatory  
Compliance Excellence





Pharmaceutical and life sciences companies face unique and critical challenges in managing parcel shipping. The need for timely, secure, and compliant shipments is essential to ensure patient safety, regulatory adherence, and operational efficiency. Rising shipping costs, regulatory requirements, and the complexity of global supply chains make effective parcel shipping management a priority for companies in these industries.

Reveel's Shipping Intelligence Platform provides data-driven insights and automation to help pharma and life sciences companies optimize their shipping spend, ensure compliance, and enhance overall logistics performance. Learn about the challenges facing the industry and how Reveel's solution can transform parcel shipping management.

# Challenges in Parcel Shipping for Pharma & Life Sciences

The pharmaceutical and life sciences industry encounters several challenges when it comes to parcel shipping:

## 1. High Cost of Cold Chain & Specialized Shipping

- Temperature-sensitive shipments require specialized packaging and expedited delivery options, leading to high costs.
- Failure to maintain proper temperature control can result in product spoilage, regulatory violations, and financial losses.

## 2. Regulatory Compliance & Security

- Strict regulations from agencies like the FDA, EMA, and WHO require stringent shipping protocols.
- Chain of custody tracking is essential for ensuring product integrity and preventing tampering.
- Non-compliance can lead to legal repercussions and reputational damage.

## 3. Carrier Performance & Reliability

- Late deliveries or mishandled shipments can have severe consequences, from disrupting clinical trials to delaying patient treatments.
- Limited visibility into carrier performance makes it difficult to enforce service level agreements (SLAs).

## 4. Supply Chain Disruptions

- Global shipping volatility, customs delays, and carrier rate increases create challenges in ensuring timely and cost-effective delivery.
- The pandemic, geopolitical tensions, and labor shortages have further stressed supply chains.

## 5. Lack of Real-Time Data & Cost Control

- Without proper analytics, pharma companies may overspend on shipping and miss opportunities to optimize costs.
- Inaccurate billing and accessorial fees contribute to unnecessary expenses.

## 6. A Culture of Innovation that Benefits Shippers

- Reveel fosters a culture of continuous innovation, ensuring that shippers always have access to cutting-edge technology solutions for parcel shipping management.
- By leveraging advanced technology, machine learning, and data analytics, Reveel helps manufacturers stay ahead of changing carrier policies and market trends.
- This commitment to innovation enables companies to proactively manage costs, improve efficiencies, and enhance the overall shipping experience.

# How Reveel Helps Pharma & Life Sciences Optimize Parcel Shipping

Reveel's Shipping Intelligence Platform provides advanced analytics, contract management, and cost-saving solutions designed for the unique needs of pharmaceutical and life sciences companies. Key benefits include:

## 1. Advanced Parcel Shipping Analytics

- Provides full visibility into shipping costs, carrier performance, and operational inefficiencies.
- Custom reporting helps pharma companies track trends, monitor SLAs, and optimize their shipping strategies.

## 2. Cold Chain & Temperature-Sensitive Shipment Optimization

- Helps businesses identify cost-effective expedited shipping options while ensuring temperature control.
- Analyzes historical data to recommend the most efficient carriers for specialized shipments.

## 3. Carrier Contract Management & Optimization

- Monitors compliance with contract terms, including on-time performance and delivery guarantees.
- Identifies hidden fees and negotiates more favorable shipping rates.

## 4. Parcel Audit & Cost Recovery

- Automates audits to detect billing errors, late deliveries, and overcharges.
- Supports lost and damaged claims processing, ensuring companies recover costs from carriers.
- Conducts carrier rate audits to verify correct pricing based on contract terms.

## 5. Regulatory Compliance & Risk Management

- Enhances shipment tracking and documentation to support compliance with industry regulations.
- Provides audit trails to ensure chain of custody integrity.

## 6. Supply Chain Resilience & Disruption Mitigation

- Offers predictive analytics to assess potential supply chain risks and recommend alternative shipping strategies.
- Enables proactive decision-making in response to carrier rate changes, delays, and service disruptions.



#### CASE STUDY

## How a Pharma Company Reduced Shipping Costs by 18% with Reveel

A global pharmaceutical company struggled with high shipping costs and regulatory challenges related to cold chain logistics. After implementing Reveel's platform, they achieved:

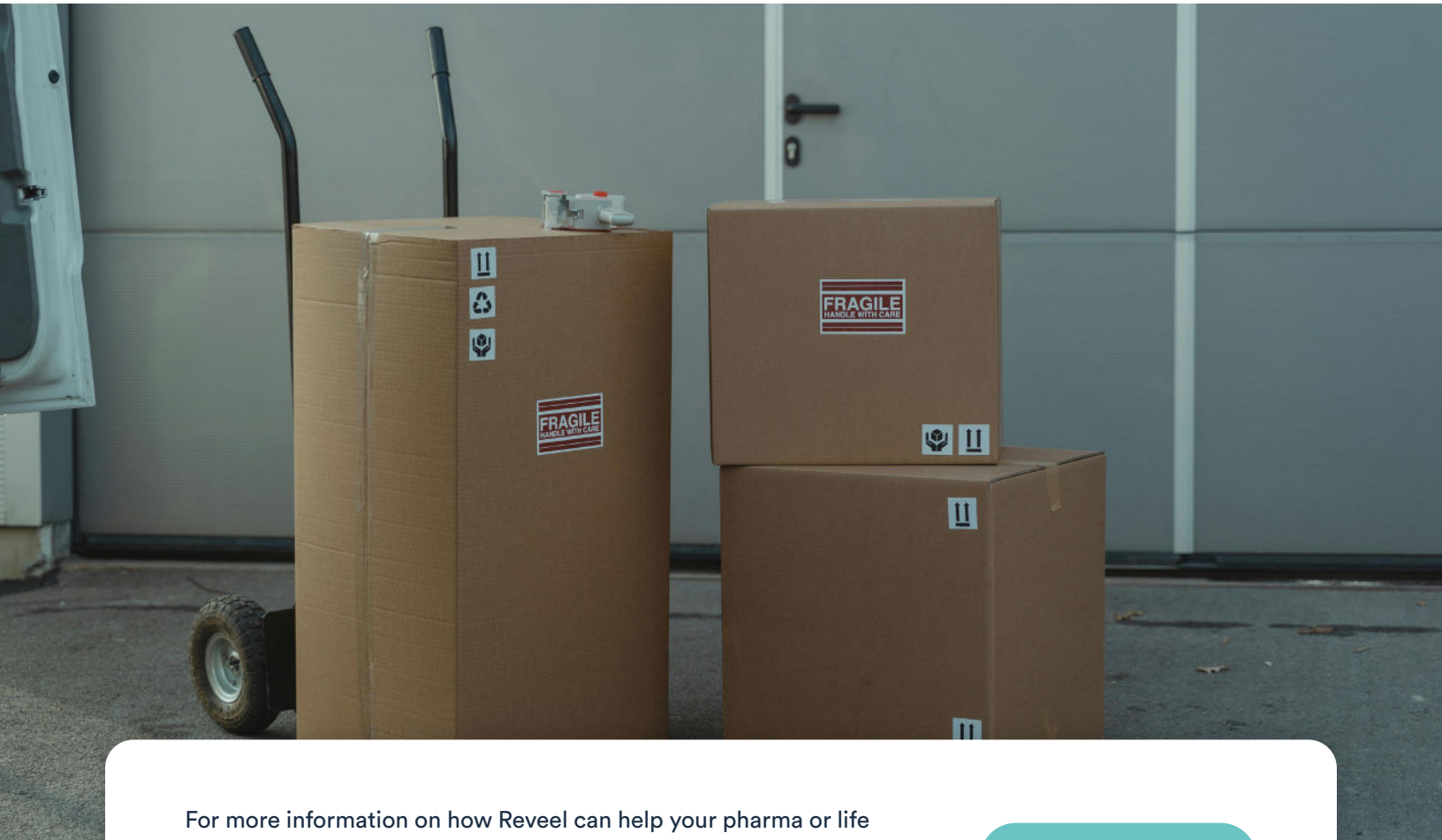
- An **18% reduction** in shipping costs through optimized carrier selection and contract negotiations.
- **Improved compliance** with regulatory requirements by enhancing shipment tracking and audit trails.
- **Better carrier performance management**, leading to a **25% decrease** in late deliveries.



# It's Time To Optimize Your Parcel Shipping Spend

For pharmaceutical and life sciences companies, effective parcel shipping management is critical to ensuring product integrity, regulatory compliance, and cost efficiency. Reveel's Shipping Intelligence Platform provides a comprehensive solution that empowers businesses with data-driven insights, automation, and cost optimization tools.

By leveraging Reveel's technology, pharma and life sciences companies can gain control over their shipping spend, improve service reliability, and navigate the complexities of an evolving global supply chain.



For more information on how Reveel can help your pharma or life sciences company optimize parcel shipping, visit [Reveel's website](#) or contact us for a consultation.

Get a Demo



## The leading Shipping Intelligence™ Platform that enables companies to level the playing field with FedEx and UPS

With over 17 years of parcel agreement management expertise and more than \$2+ billion in parcel spend under management, we provide actionable insights to make smarter business decisions and give you peace of mind. Leverage the power of data science and peer comparison data to capture significant ROI and improve your competitive advantage.



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